

# Working towards a greener world from behind the keyboard.

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@lil\_natw  
@devsociety\_





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AND  
DE



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**Natalia**  
@lil\_natw



Hey Twitter! I'm writing a talk about technology's impact on environment. Unfortunately no-one ever talks about it and there isn't that much out there on a topic so if anyone knows of any good resources, please let me know. RT please :)

10:45 AM · Oct 8, 2019 · [Twitter Web App](#)

 [View Tweet activity](#)

**22** Retweets **13** Likes



# OMG CLIMATE UNCONFERENCE

October 18<sup>th</sup> 2019 • LONDON



# Agenda

- 1. Current state of climate change**
- 2. Technology's place in climate change**
- 3. Ways of reducing carbon emissions  
working in this industry**
- 4. What good is already happening?**



**We only have 10 years left**



**Since systematic scientific assessments began in the 1970s, the influence of human activity on the warming of the climate system has evolved from theory to established fact.**

# Global fossil CO<sub>2</sub> emissions in 2021 returned to the pre-pandemic levels of 2019

**The most recent seven years, 2015 to 2021 were the warmest on record.**

**Globally, by the 2050s, over 1.6 billion people living in over 970 cities will be regularly exposed to 3-month average temperatures reaching at least 35 °C.**

**US\$ 140 billion per year**

**==**

**< 0.2% of global GDP**

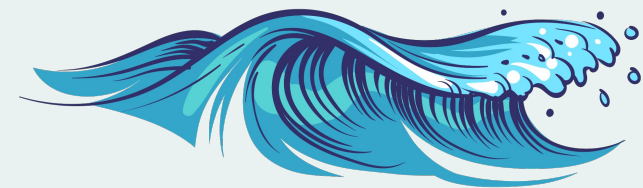


**60% of wildlife has been lost  
since 1970**

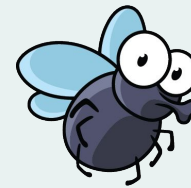
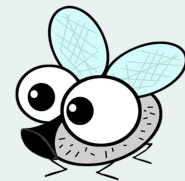




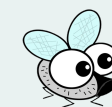
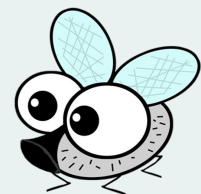
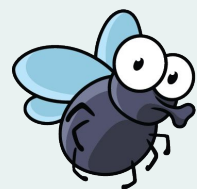
**Over the past two decades,  
9 sea levels have risen by  
3.2mm per annum**







**We're on course to lose over half of all insects by the end of the century**



**Music streaming accounted for 200 to 350 million kilograms of greenhouse gas emissions.**

**Streaming spotify 8 hours a day for 21 working days emits as much CO2 per month as driving 19.6 miles by an average passenger vehicle.**



**Internet is responsible for 3.7%  
greenhouse gas emissions**  
**== aviation**  
**== Germany**

- 1. Data Centers**
- 2. Data Transfer**
- 3. Device energy**

**3% of the global electricity supply  
2% of total greenhouse gas  
emissions**

Environment

## **Global warming: Data centres to consume three times as much energy in next decade, experts warn**

416.2 terawatt hours of electricity world's data centres used last year was far higher than UK's total consumption

**Tom Bawden** Environment Editor | @BawdenTom |

Saturday 23 January 2016 22:37 |





Towards a fossil free internet by 2030

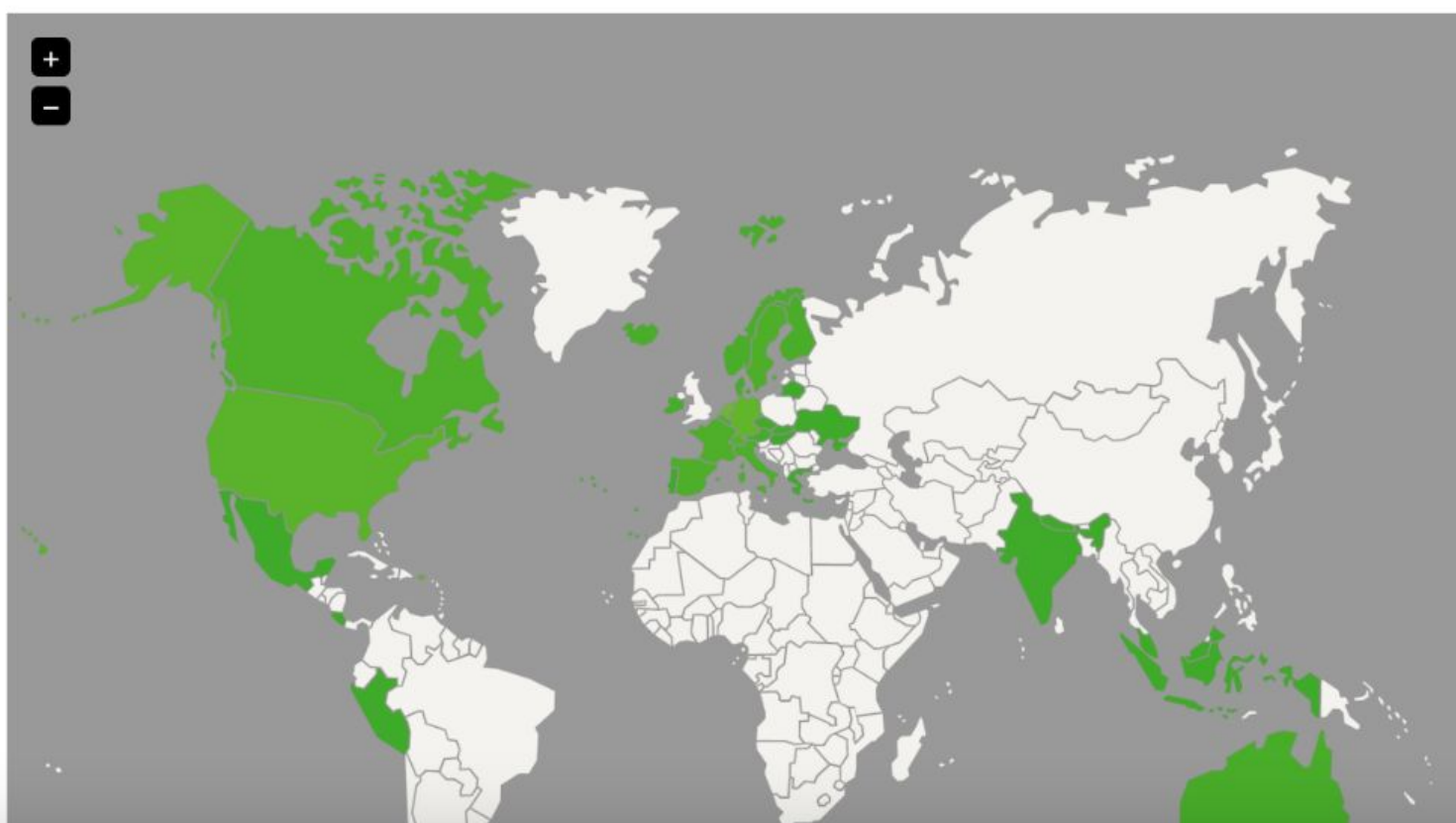
## The Green Hosting Directory, as used by the apps

On this page, you will find our Green Hosting Directory.

For every country, the list starts with [Partners](#): the hosting companies that provide proof of their green claims.

This service is provided free of charge [for green hosters that can be identified through AS numbers and/or IP ranges](#).

Are you missing a green hosting provider in this list? Please [register yourself](#) or [ask them to register with us](#).



# Result of the green web check — ffc onf.org is hosted green!



**Congratulations! The website is hosted green.**

This hoster is using green energy / compensation for its services.

Hosted by: [Google Inc.](#)

Supporting evidence for the hoster's claims

- [Sustainability at Google](#)
- [Independent verification of Google 2020 Reporting](#)
- [2021 Environmental Report](#)
- [2022 Environmental Report](#)
- [Independent verification of Google 2021 Reporting](#)

**The average web-page size in 2014 was only 1.6 MB!**

**In September 2022, the average web-page size is around 2.2 MB for desktop sites and 2 MB for mobile sites.**

# Design

- **Less is more**
- **Accessibility**
- **UX**

# Sustainable Software Engineering

1. **Carbon** : Build applications that are carbon efficient.
2. **Electricity** : Build applications that are energy efficient.
3. **Carbon Intensity** : Consume electricity with the lowest carbon intensity.
4. **Embodied Carbon** : Build applications that are hardware efficient.
5. **Energy Proportionality** : Maximize the energy efficiency of hardware.
6. **Networking** : Reduce the amount of data and distance it must travel across the network.
7. **Demand Shaping** : Build carbon-aware applications.
8. **Measurement & Optimization** : Focus on step-by-step optimizations that increase the overall carbon efficiency.

# Imagery

- **Less is more**
- **SVG & CSS > img/png/tiff**
- **Optimise**
- **WebP (or AVIF)**
- **Lazy load**

# Video

- **Less it more**
- **Don't autoplay**
- **Do you need it?**

# Unnecessary extras

- Tracking
- Chatbox
- Ads



**Did I do enough?**

# The original Website Carbon calculator

**Estimate your web page carbon footprint:**

Your web page address

**Calculate**

By using this carbon calculator, you agree to the information that you submit being stored and published in our public database.



Hurrah! This web page is cleaner than **95%** of web pages tested



Only **0.04g of CO2** is produced every time someone visits this web page.



This web page appears to be running on **sustainable energy**

# How do I work out the carbon footprint of sending data?

*How much CO2 is emitted by loading a webpage? If we know how much data we are moving each time, and we know often it happens, we can work this out.*

## **Size of the download, in megabytes**

This could be a video, a software update, or a webpage comprised of multiple elements

## **Number of downloads**

Every visit to a site counts as a download. We ignore caching for now.

**Downloading 0 megabytes, 26,800 times per month, results in 4.574 kilos of CO2 emitted per month.**

---

**Over a year, assuming this is the same each month, this is 0.055 tonnes per year.**

**556**

**number of smartphones charged** (?)



**5.1**

**pounds of coal burned** (?)

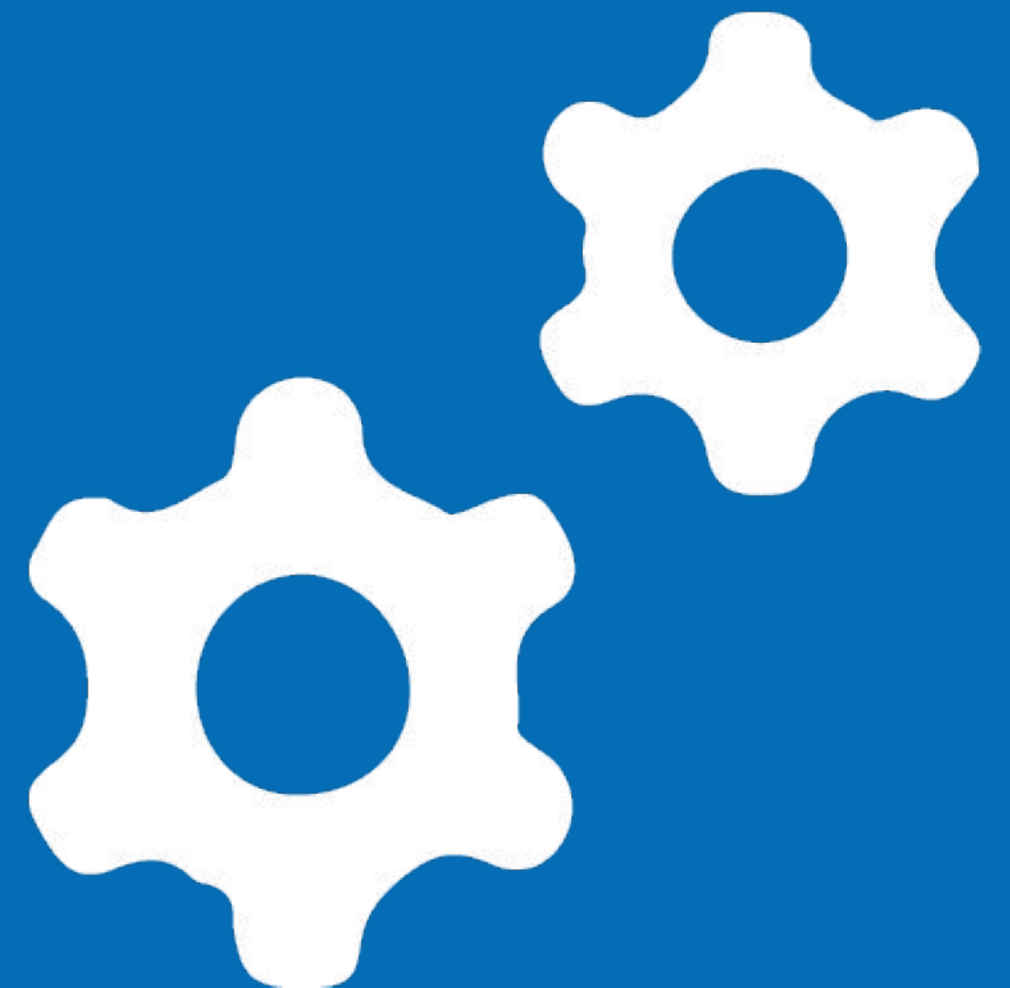


**11.4**

**miles driven by an average gasoline-powered passenger vehicle** (?)



# Operations / day to day



# Rapid, Far-reaching, Unprecedented Change.


The climate crisis is happening all around us. As a community, we can use our skills to take and accelerate climate action.

At ClimateAction.tech, we meet, discuss, learn and take climate action. We would love for you to join us on Slack

[JOIN US ON SLACK](#)

Blog » #LetsGreenTheWeb Together!

## #LetsGreenTheWeb Together!

 hannah / January 30, 2021



Did you know that every time a website is loaded, it's responsible for carbon emissions?

# Principles of Sustainable Software Engineering

[Endorse the principles](#)

[Join the newsletter](#)

## Introduction

**Sustainable Software Engineering** is an emerging discipline at the intersection of climate science, software practices and architecture, electricity markets, hardware and data centre design.

The **Principles of Sustainable Software Engineering** are a core set of competencies needed to define, build and run sustainable software applications.





# Carbonalyser by The Shift Project

Allows to visualize the electricity consumption and greenhouse gases (GHG) emissions that your Internet browsing leads to.

Only with Firefox—Get



## The climate impact of every choice you make.

North automatically calculates the climate impact of your daily choices by connecting to apps and services you already use.

Join the public beta!



Help us [build integrations](#) that matter on [github](#).

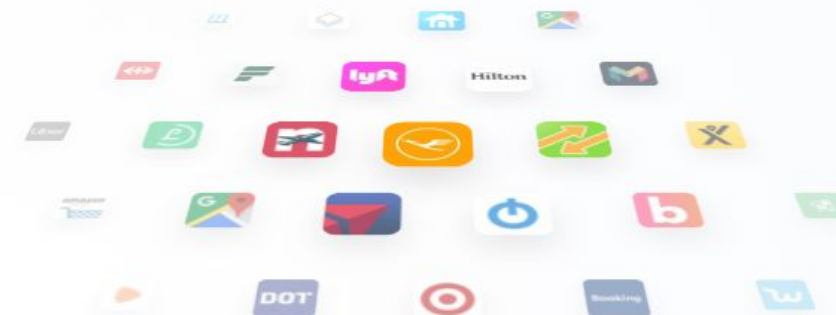
A BOOK APART

NO 34

Tom Greenwood

# SUSTAINABLE WEB DESIGN

FOREWORD BY Rachel He



**We only have 10 years left**

**We ~~only~~ STILL have 10 years left**

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